

## FOR IMMEDIATE RELEASE

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### **BIG CHANGES AT E-COMMERCE SOFTWARE PROVIDER VOLUSION**

*New Version, New Name, New Offices Attract New Customers*

SIMI VALLEY, Calif. (August 2004): Veteran E-commerce company Volusion, Inc. is pleased to announce big changes in its infrastructure and service offerings. With a new office in Austin, TX and a new name (f.k.a. WebsiteDesigners2000/Store2003), Volusion is poised to offer version 2.0 of its complete, customizable e-commerce software to companies nationwide.

Although many e-commerce companies offer different shopping components, Volusion is the only company that offers a complete e-commerce package, enabling its clients to find everything they need to build, stock and manage their online stores at one customer-friendly company.

Included among Volusion's v2.0 software package are the following customizable components:

- Search-engine and static-page optimization
- Fully customizable look and feel
- Affiliate and vendor management and email marketing tracking systems
- Product and inventory management systems, including live stock updates
- Customer account management tools, product reviews, coupons, and wish lists
- Recurring and one-time payment tools that accept PayPal, credit cards and checks
- Point of Sale system and phone ordering system
- Free unlimited phone & email tech support
- Free quarterly software updates
- Live shipping rates with UPS, FedEx, USPS, and DHL Worldwide
- Feeds to third-party shopping marketplaces, including Froogle, Shopping.com, BizRate, Dealtime, Epinions, Shopping.com, Yahoo Shopping, NexTag, PriceGrabber

In addition to its shopping-cart software package, Volusion also offers merchant accounts, web hosting, web-design services and SSL security.

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In business since 1999, Volusion recently took on additional partners and funding, enabling the company to expand operations and upgrade its service offering. Now located in two states, Volusion is aggressively hiring new programmers, tech reps and sales people.

**About Volusion, Inc.**

Since 1999, Volusion, Inc. has been a leading provider of ecommerce solutions, website services and advanced online solutions to businesses and consumers. Volusion offers a complete and customizable software package for businesses of all sizes, from online mom-and-pop retailers to large corporations. In addition to marketing, search-engine optimization and web design services, Volusion's package includes secure shopping-cart software, ROI tracking software, search engine statistics, email marketing software, affiliate software and free technical support and tracking tools. With offices in Simi Valley, CA and Austin, TX, Volusion can be reached online at [www.volusion.com](http://www.volusion.com).

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