

FOR IMMEDIATE RELEASE

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PEOPLE OF COLOR, CELEBRATE YOUR SEXUALITY!
Good Vibrations Unveils African American Product Line

SAN FRANCISCO (June XX, 2003): Good Vibrations, San Francisco's women-owned-and-operated sex toy, book and video store, is proud to announce a new line of products designed to appeal to African American men, women and couples.

Good Vibrations will be featuring dozens of videos featuring an all-African American cast, books geared toward African American sexuality and products that reflect African American physiology. Of the dozens of products featured in this line, highlights include:

Better Sex for Black Couples, Volumes 1 & II

Charming, romantic and explicit demonstrations by real couples blend with explanations by sex experts Herb Samuels and Shauna Croom, shattering long-held cultural stereotypes and helping us understand issues that shape African American sexuality.

Please Don't Stop: Lesbian Tips for Givin' It And Gettin' It

Cast entirely with lesbian of color, this film begins with two beautiful African-American women enjoying heated sex, and then turns to a friendly gathering in which women dish sex tips and discuss basics such as lube, safer sex supplies and sex toys.

Best Black Women's Erotica: Volumes I & II

Edited by Samiya Bashir, these books deliver top-notch erotic stories from today's finest African American female writers. Every story is a smoldering firsthand experience of real sex, each tale sending a delicious throb to mind, heart and regions below the belt.

Brown Sugar: A Collection of Erotic Black Fiction

A wealth of passionate, sexy and very graphic African American authored and themed stories, *Brown Sugar* is a must-have for lovers of great erotic fiction. Though Carol Taylor, the editor, attempts to distance the erotic content from porn, this collection thrills with explicit encounters.

—MORE—

Make Your Own Dildo, Chocolate

A fun, erotic art project and bonding experience for two, this kit contains everything needed to create a premium-grade, chocolate-colored silicone dildo cast from your very own penis. This exclusive Good Vibrations kit contains enough material to make two casts and one dildo.

Cyberskin Realistic Vibe, Black

Crafted from high-quality, super-soft Cyberskin, this realistic Black dildo feels just like the real thing, but contains a built-in vibrator. A lifelike, ridged penis is supported by a realistic testicle sac.

Johnny Dildo, Chocolate & Black

The most realistic dildo available, this soft, supple silicone dildo is available in two shades designed to appeal to the African American audience: Black and a slightly lighter color, Chocolate.

“Adult toy companies have traditionally done very little to accommodate minority communities,” says XXXXXX, [title] at Good Vibrations www.goodvibes.com. “As the leading adult toy company in a city known for championing diversity and change, we are delighted to provide specialized products and services for the African American community.”

All products available at www.goodvibes.com (type “African American” into the search box) and 1(800) BUY-VIBE.

About Good Vibrations

Established in 1977, Good Vibrations is a worker-owned and operated cooperative comprised mostly of women, who strive to help women and men realize and celebrate their sexual health and potential. They’re a group of individuals committed to making the world a place where sex is no longer associated with shame, and pleasure is recognized as a birthright. Good Vibrations’ branches include retail stores in San Francisco and Berkeley, California; a mail order catalog; Web site, www.goodvibes.com; publishing company Down There Press; audio division Passion Press; Sexpositive Productions, the GV Video Production Team; and an Education/Outreach department that presents educational workshops nationwide.